



ADULT – EXECUTIVE COURSE (From 18 years old)

PUBLIC

Business owners, managers, executives, import / export technicians, business students aiming at executive positions, etc.

DURATION

2-week sessions.

ORGANISATION

30 lessons (23 hours) per week.

- Morning: 20 lessons Monday to Friday 9:00 am -12:20 pm (20 min break).
- Afternoon: 10 lessons Tuesday to Friday 2 pm – 4 pm.

4 students in a class (maximum).

EVALUATION TEST

The evaluation test and the form must be completed online before arrival.

BEGINNING OF THE COURSES

Specific dates (please refer to the price list).

LEVEL

Intermediate B1 to Advanced C2 of the CECR (Common European Frame of Reference).

OBJECTIVES

- To develop better written and oral comprehension skills and greater confidence in expression.
- To be able to deal with professional or para-professional situations encountered in the French-speaking world.
- First approach or update of knowledge of the French cultural and professional environment.
- To promote greater autonomy in a particular socio-professional context.

PROGRAMME

Linguistic improvement adapted to the group using professional or para-professional situations and documents.

MORNING:

- Grammatical progress according to the level of the group.
- Work on written and oral comprehension and expression.
- Study of themes closely linked to the professional world (the French company, the tax system, telephone conversation, etc.)

AFTERNOON :

- Study of themes closely related to the business world, telephone conversation, giving a presentation, intercultural aspects, etc.

METHODOLOGY

Active pedagogy developed by CIA according to levels and needs. The student plays a leading role in his or her learning.

- Interactive didactic activities.
- Simulations and role-playing in everyday and professional life.

TEACHING MATERIAL

Use of a variety of teaching materials adapted to the needs of the group.

- Specialized textbooks and materials designed for teaching professional French to non-French speakers.
- Authentic written, audio and audio-visual documents.
- Use of various tools: DVD, internet and camcorder for oral expression.